

ADVERTISING MECHANICAL REQUIREMENTS

SPACE UNIT DIMENSIONS

Full Page	7" x 10"/177 mm x 254 mm
Full Page (bleed)	8-1/4" x 11"/209.6 mm x 279.4 mm
2/3 Page	4-9/16" x 10"/115 mm x 254 mm
1/2 Page Island.....	4-9/16" x 7-1/2"/115 mm x 190 mm
1/2 Page Horizontal	7" x 4-7/8"/177 mm x 123 mm
1/2 Page Vertical	3-3/8" x 10"/85 mm x 254 mm
1/3 Page Square	4-9/16" x 4-7/8"/115 mm x 123 mm
1/3 Page Vertical	2-3/16" x 10"/55 mm x 254 mm
1/3 Page Horizontal . . .	7" x 3.25" 177 mm x 83 mm
1/4 Page.....	3-3/8" x 4-7/8"/85 mm x 123 mm
Publication Trim Size	8" x 10-3/4"/203 mm x 273 mm
	<i>Bleed ad specifications include 1/8" trim on all four sides; please keep live type 1/4" from final trim</i>
Column Width	Page is three columns wide, each column is 2-1/8" (13 picas) wide
Printing Method.....	Web Offset
Binding Method	Perfect
Material.....	Digital files required (See Digital Guidelines)
Line Screens	All ads 150 line screen recommended
Color Proofs.....	SWOP certified proof is required
Rotation of Colors	Black, cyan, magenta, yellow

DIGITAL GUIDELINES

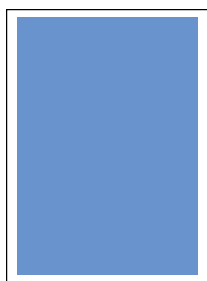
Digital data is required for all ad submissions. Acceptable formats include PDFX/1 and Press Ready PDFs. Any ads supplied as native application files are subject to a processing fee of \$150. If film is supplied, it will be copydot scanned at a cost of \$50. In order to ensure the accuracy of the ad production, a SWOP-certified color proof should be forwarded with the digital data. Without this proof, we cannot guarantee the accuracy of the ad or issue any "make-goods."

MAILING INSTRUCTIONS

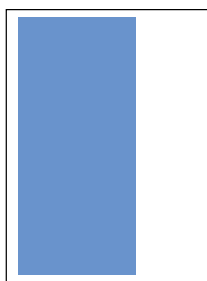
General and Reproduction Materials: Contracts, correspondence, proofs, copy and materials prepaid to:

Production Department
Inside GNSS Magazine
1574 Coburg Road #233
Eugene, OR 97401-4802
Fax: 408-216-7525

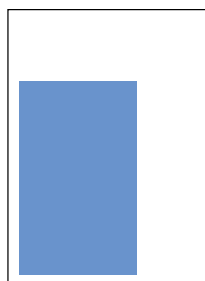
Electronic files to: production@insidegnss.com



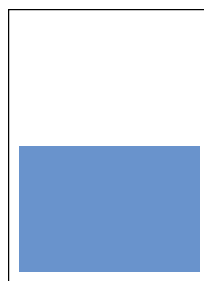
FULL PAGE



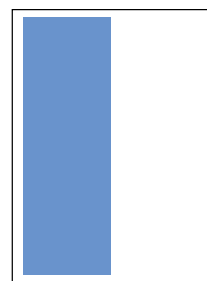
2/3 PAGE



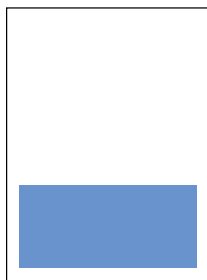
1/2 PAGE ISLAND



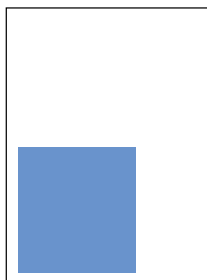
1/2 PAGE HORIZONTAL



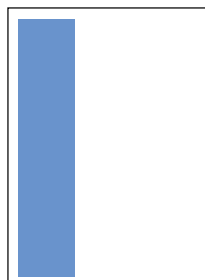
1/2 PAGE VERTICAL



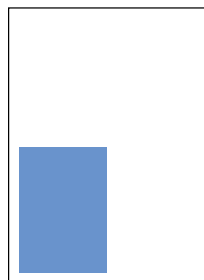
1/3 PAGE HORIZONTAL



1/3 PAGE SQUARE



1/3 PAGE VERTICAL



1/4 PAGE